



# WE BUILD KICK-ASS WHOLE APPS.

Our Cases in Mobile Apps

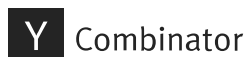


# Double the Effort. Never Half-Baked.

Recognized by



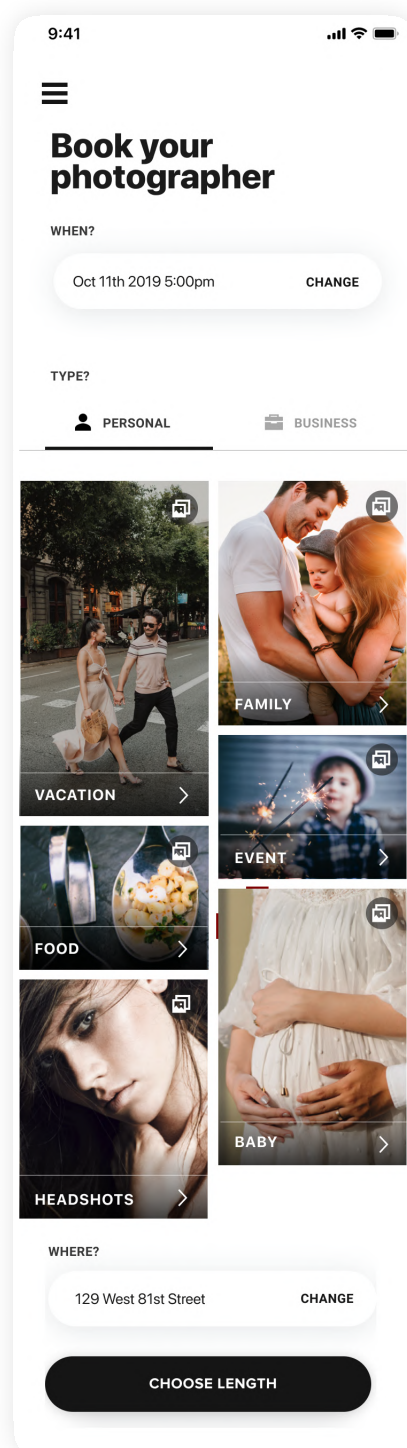
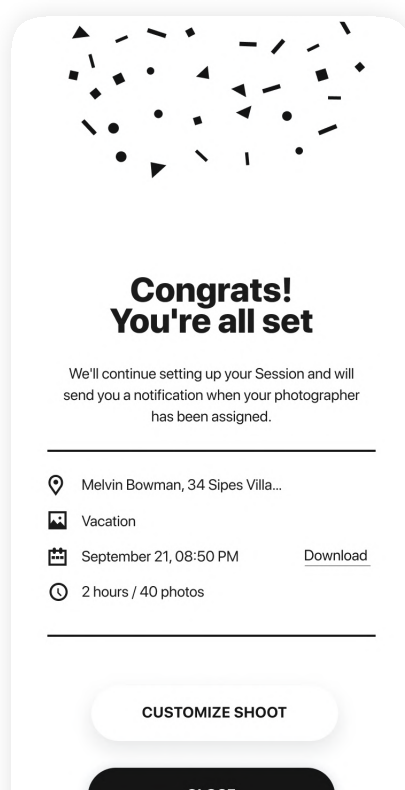
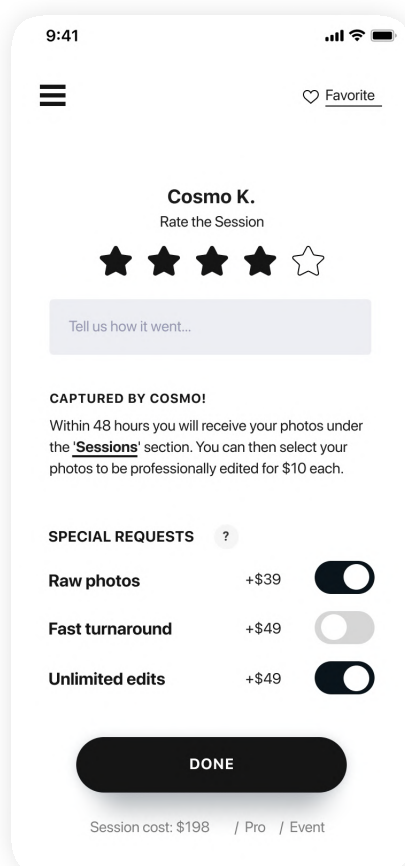
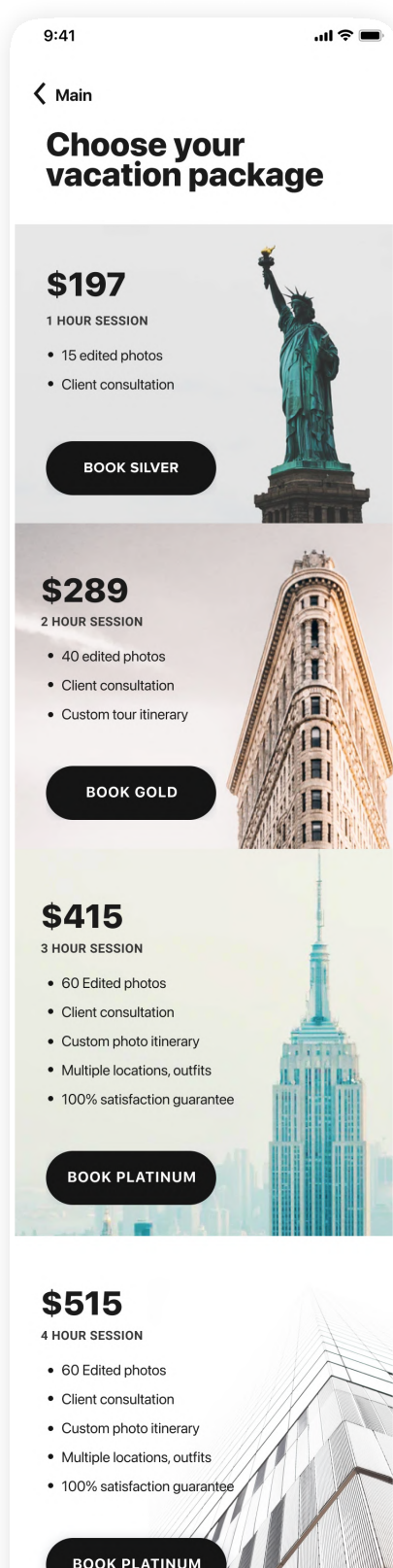
Our Apps Are Funded by

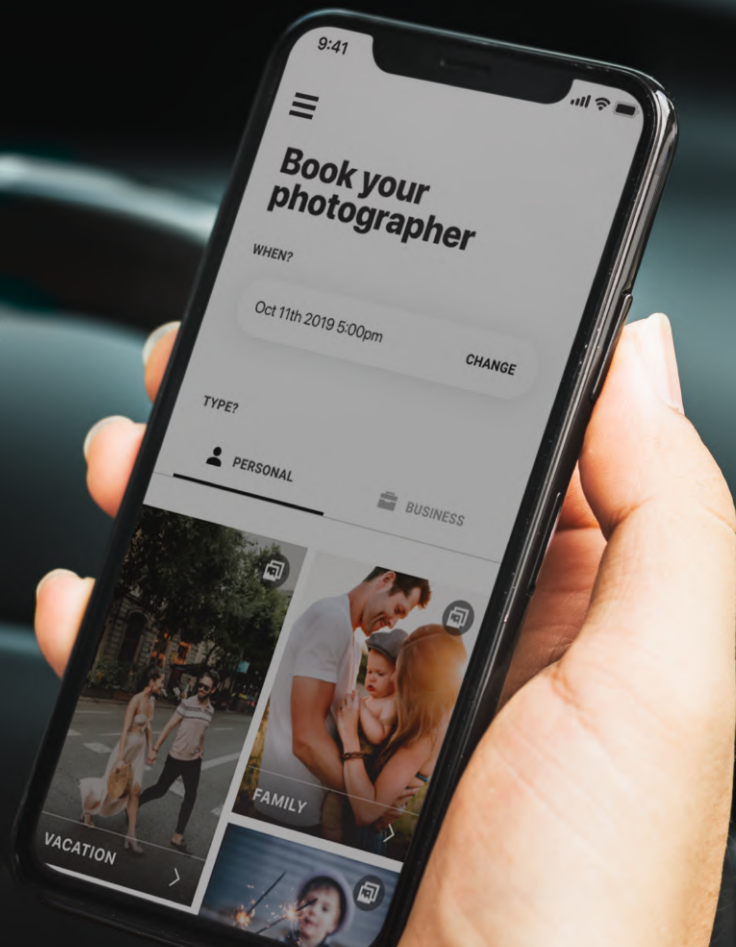


01

# Join Capture

Mobile app achieved a remarkable milestone, securing over 700+ orders within the first two months of its launch, all without any marketing or promotional efforts.





Industries :

**On demand, Utility**

Country : **New York**

Year : **2018**

Service Provided :

- **UX/UI Research**
- **Development**
- **Support**

Technology Used :

- **Swift**
- **Java**
- **Node Js**
- **MongoDB**

## From Client

Based in New York, our client, a skilled photographer and digital marketer, aims to revolutionize photography services. He envisions a cutting-edge mobile app that connects photographers with clients, facilitating easy booking of photography sessions and incorporating advanced AI/ML for photo enhancement.

## Solution We Provided

Client's vision led to a unique mobile app, blending user experience with cutting-edge technology for a photography booking platform. We began with an in-depth user persona analysis, forming the basis for our UX stories and wireframe designs. The app, designed for simplicity, uses a hybrid technology stack for cross-platform functionality.

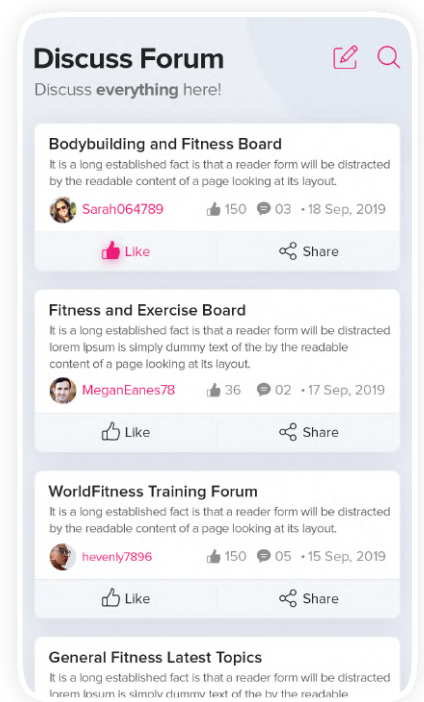
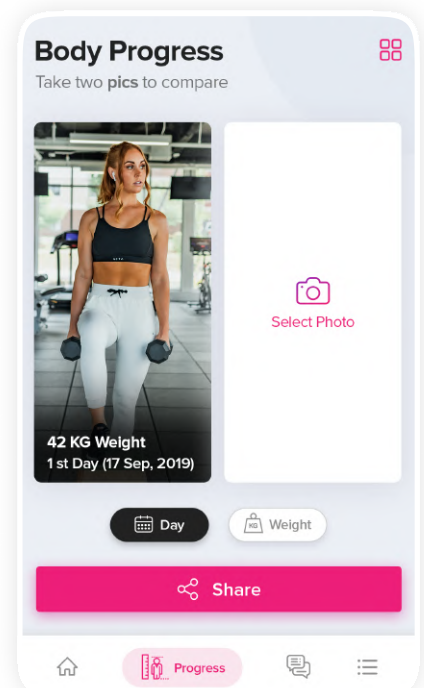
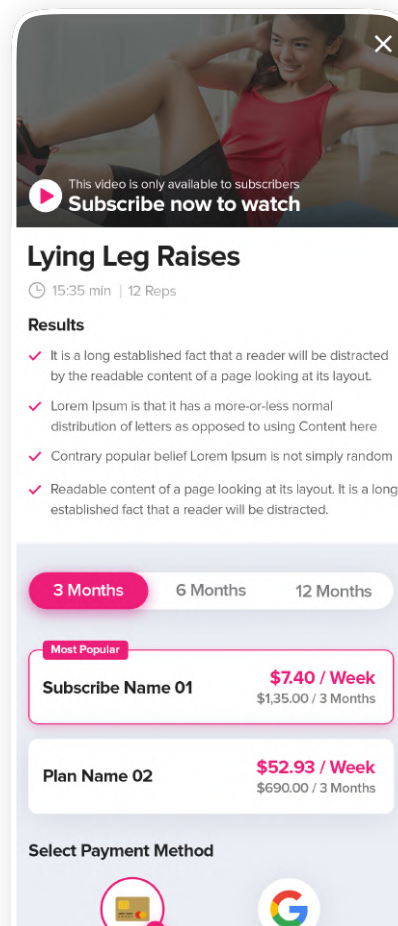
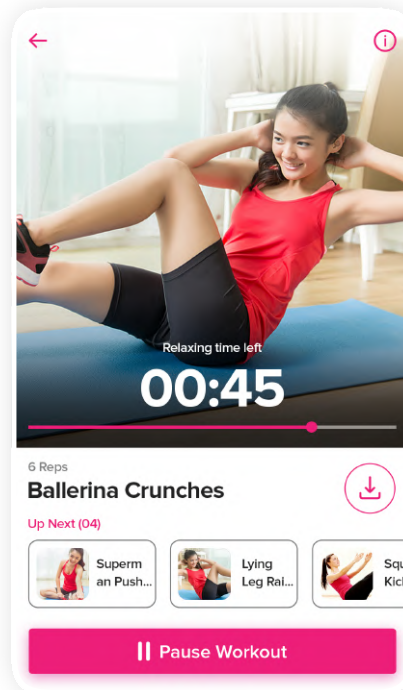
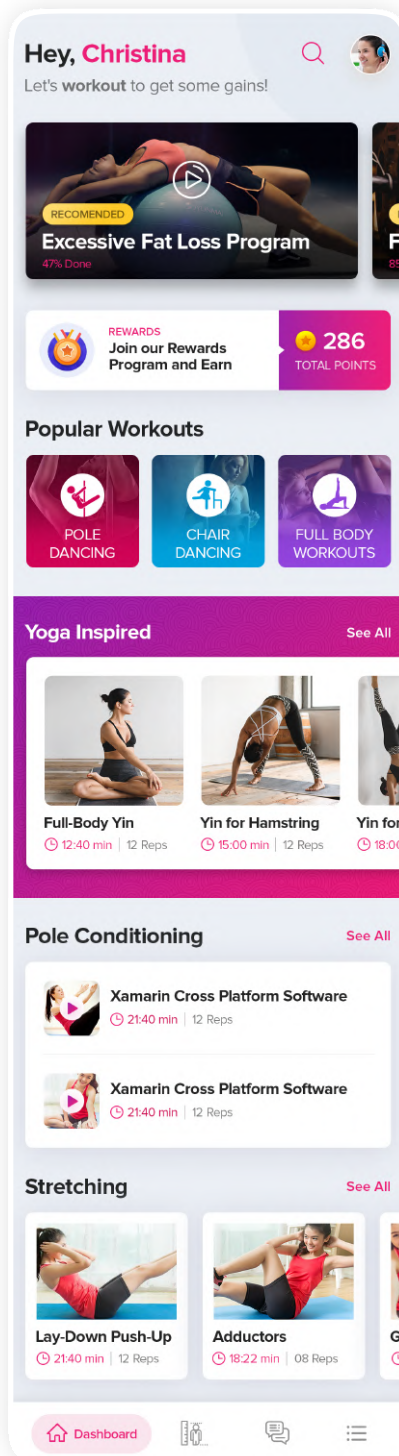
We developed a custom ML image processing algorithm for superior photo enhancement, integrated with AWS for secure image storage, processing, and swift delivery. Additionally, we employed AWS for Continuous Integration and Deployment, ensuring the app's constant evolution and security.



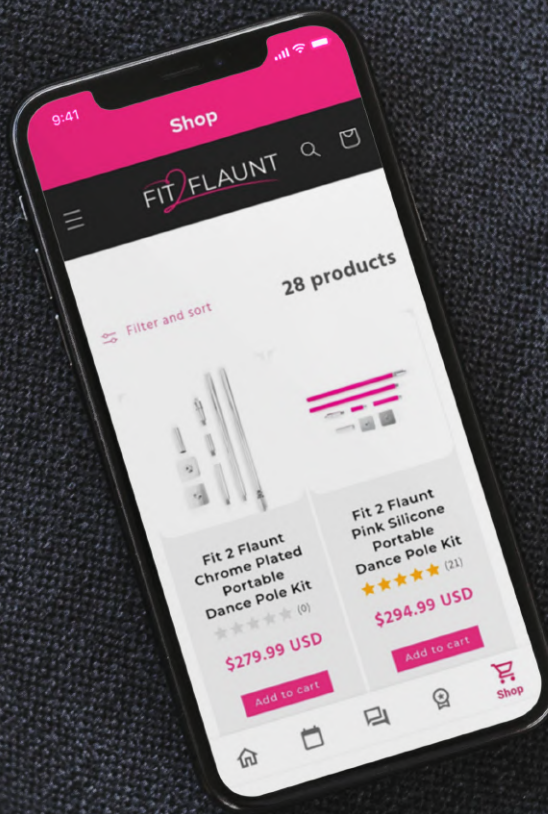
02

fit2flaunt

By implementing our solution, the client experienced a 30% increase in sales. Additionally, users can now conveniently learn pole dancing at their own pace.







Industries :

**Fitness, Productivity**

Country : **USA**

Year : **2019**

Service Provided :

- **UX/UI Research**
- **Development**
- **Support**

Technology Used :

- **Swift**
- **AWS Cloud**
- **Node Js**
- **Java**
- **SonarQube**
- **Firebase**

## From Client

From Miami, our client, a visionary entrepreneur, runs an online dancing pole business, offering both sales and instructional content. We're tasked to create a mobile app for iOS and Android, providing an integrated platform for product purchases, learning pole dancing techniques, and community engagement, moving beyond YouTube tutorials.

## Solution We Provided

In response to our client's innovative needs from Miami, we developed a mobile app that skillfully integrates e-commerce, video streaming, and community features, specifically for her business in selling dancing poles and providing pole dancing lessons. The project began with an in-depth user persona analysis, particularly focusing on potential female customers. This led to the creation of a user-friendly, elegant, and women-friendly UX design, ensuring the app's accessibility and appeal to a broad audience. Our design approach was centered around simplicity and responsiveness, catering to diverse user preferences.

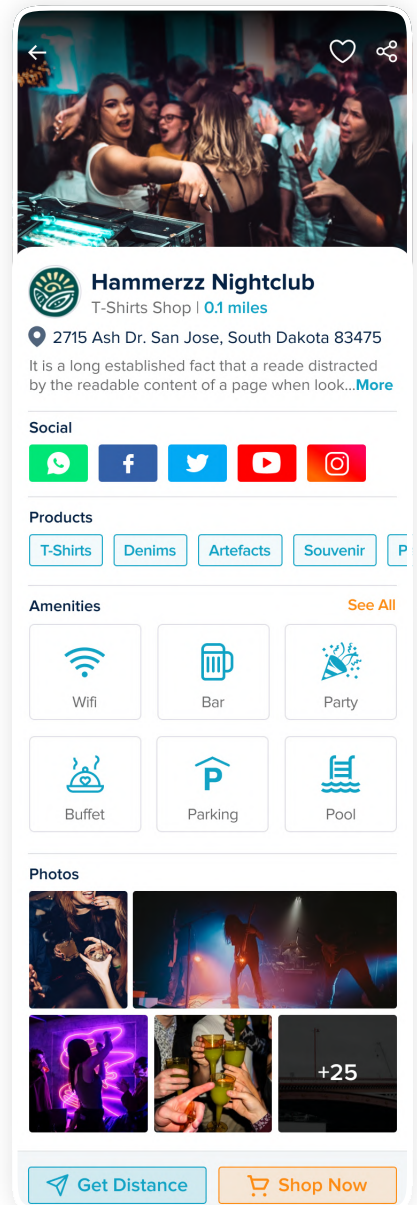
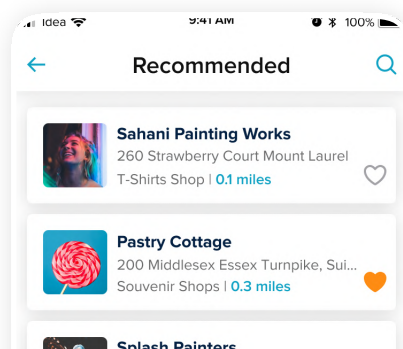
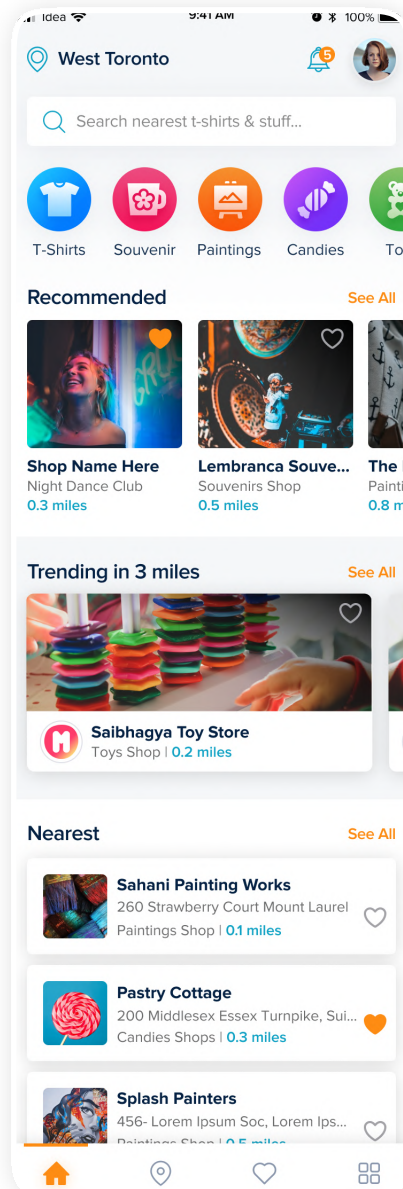
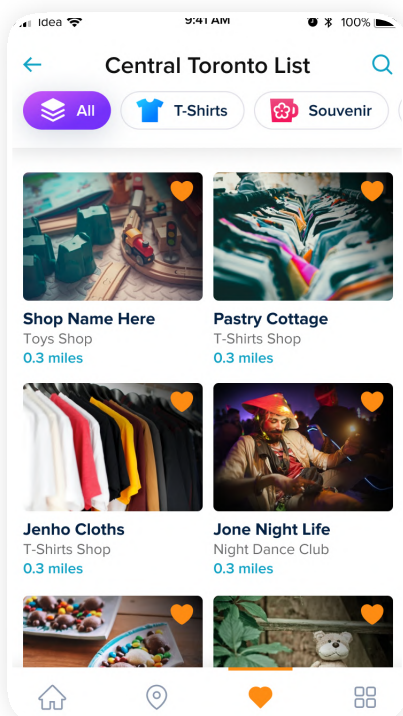
For the technology framework, we chose a hybrid stack, facilitating a consistent cross-platform experience across iOS and Android. Video streaming was optimized for low bandwidth environments, allowing uninterrupted access to instructional content. The integration of AWS services provided a robust solution for secure video and data management, along with efficient content delivery via a Content Delivery Network.



03

# Travel - T

By developing app client increase his souvenir shop sales by 20% as well as his local vendor community.





Industries :

**Entertainment, Utility**

Country : **New York**

Year : **2019**

Service Provided :

- **UX/UI Research**
- **Development**
- **Support**

Technology Used :

- **Python**
- **AWS Cloud**
- **Node JS**

## From Client

Our USA-based client seeks to develop a mobile app and website for island tourists, featuring offline browsing capabilities. This platform will allow users to discover nearby shops, bars, pubs, and popular attractions, based on real-time recommendations and inputs from other users.

## Solution We Provided

In response to our client's need for a tourist-friendly mobile app and website, we selected a streamlined technology stack, incorporating Laravel, MySQL, and Flutter. This combination ensures a balance between efficiency and cost-effectiveness. To tailor recommendations and highlight trending locations within a 3-mile radius, we integrated a machine learning algorithm based on the binary tree concept.

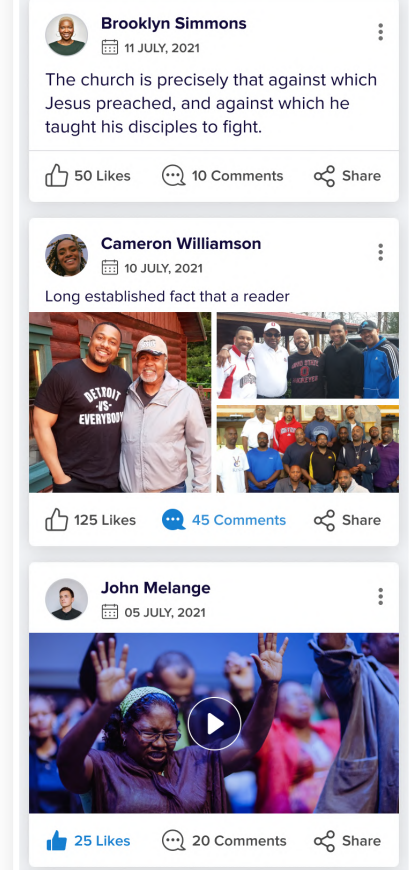
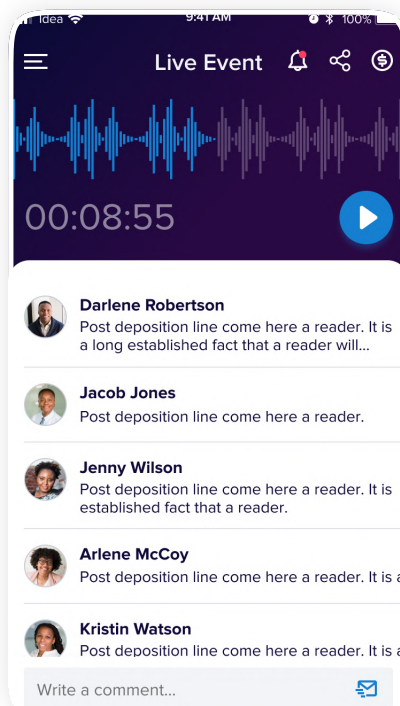
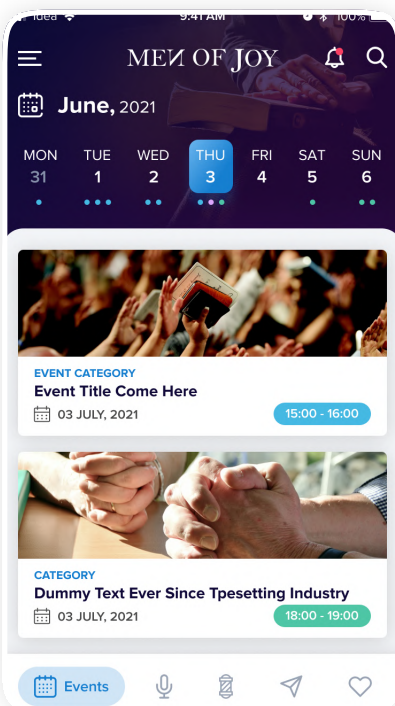
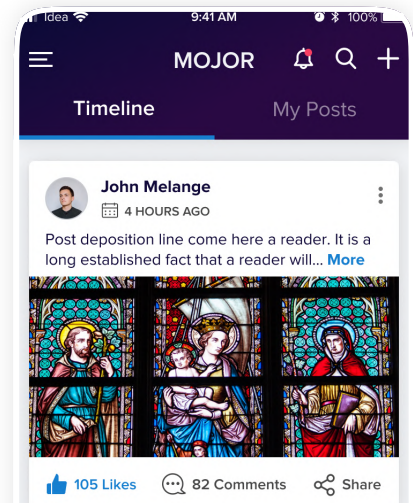
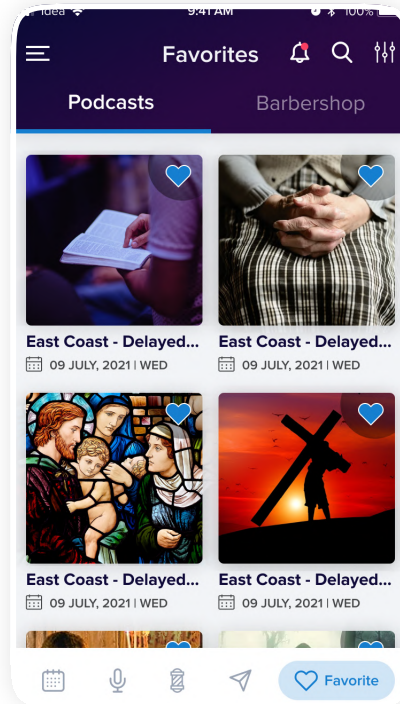
This feature enhances the app's ability to offer personalized and relevant suggestions. Our team also conducted extensive research to optimize the UI/UX design, making information browsing and reading effortless for users. For content accessibility, we employed a Content Delivery Network (CDN) and enabled offline map downloads. This functionality ensures that tourists can still find and explore recommended venues like shops, bars, and pubs, even in areas with limited or no internet connectivity.



04

# Men of Joy

Users can now virtually attend church events and listen to pastors' speeches online, instead of being physically present.





Industries :

**Entertainment, Utility**

Country : **USA**

Year : **2019**

Service Provided :

- **UX/UI Research**
- **Development**
- **Support**

Technology Used :

- **Swift**
- **AWS Cloud**
- **Node Js**
- **Kotlin**
- **MySQL**
- **Wowza**

## From Client

Our US-based client, a pastor and social activist, seeks a mobile app for iOS and Android to stream events live, boost attendance, and foster community engagement. He envisions a platform for live streaming, a community forum, and hosting podcasts, leveraging technology to enhance community participation and interaction.

## Solution We Provided

Our team developed a comprehensive mobile app for a US pastor and social activist, focused on boosting community engagement. The app features user-friendly design, especially for the elderly, and includes live audio streaming using Wowza and AWS, Firebase notifications for event alerts, and a separate streaming app for organizers.

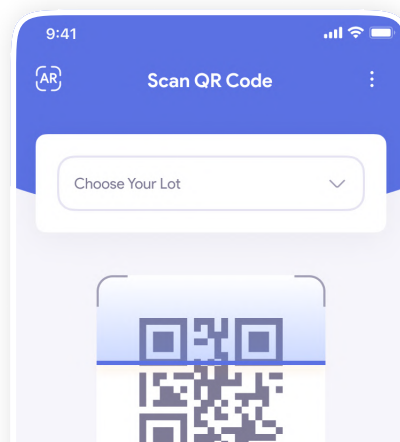
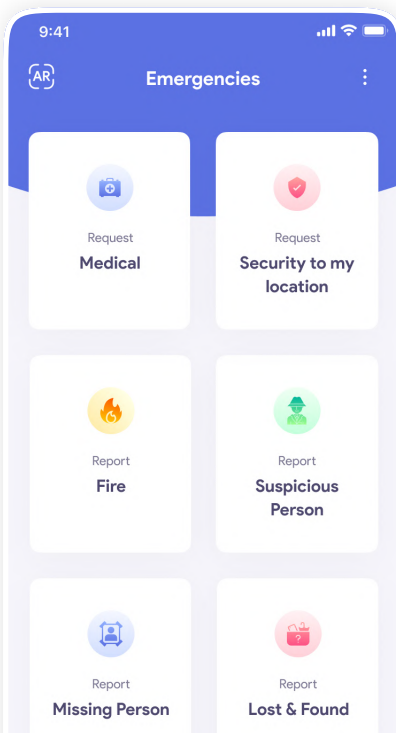
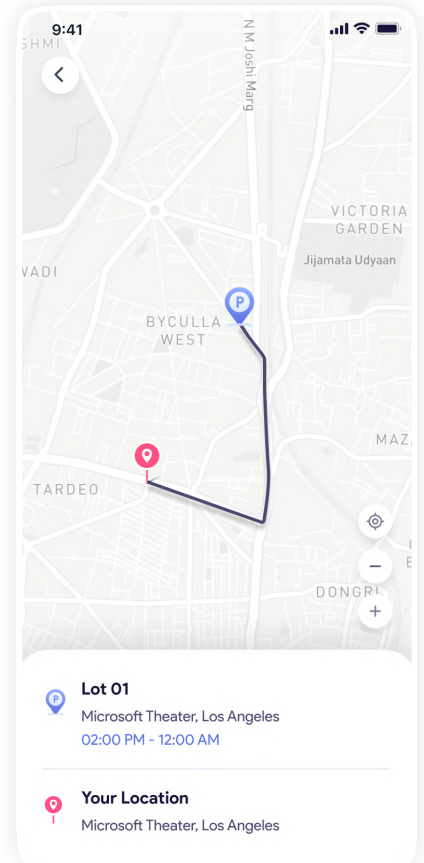
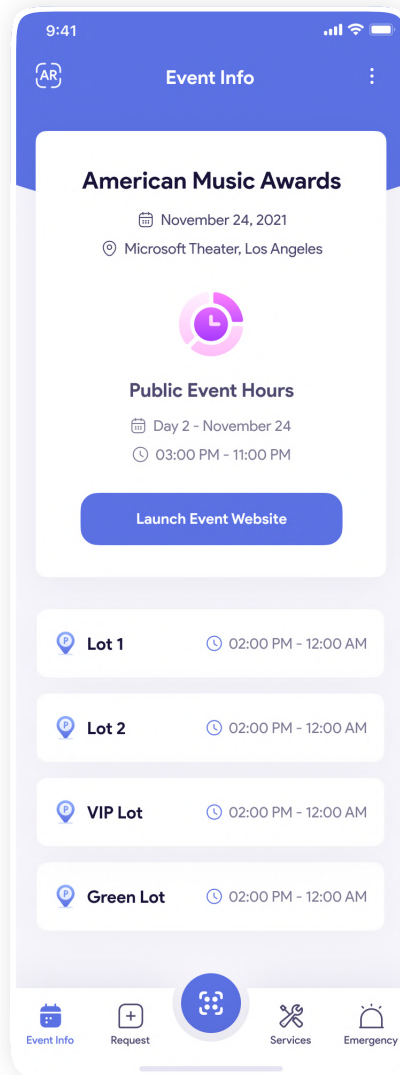
We integrated socket.io and Node.js for real-time updates in a community forum. This solution not only fulfills the client's vision but also innovates digital interaction in social and religious spheres.



05

# Park UI

Vanity van parking made so easy and organised for event which hosts min 10K - 15k customer at a day.





# Park UI



Industries :

**On demand, Utility**

Country : **USA**

Year : **2020**

Service Provided :

- **UX/UI Research**
- **Development**
- **Support**

Technology Used :

- **Swift**
- **AWS Cloud**
- **Circle CI**
- **SonarQube**
- **Sentry.io**
- **Firebase**

## From Client

To address parking challenges at large events with over 10,000 attendees, our USA-based client seeks to create an app that allocates vanity van parking spots upon check-in. The app prioritizes parking based on stay duration, ensuring those leaving early are conveniently positioned near the exit for ease of departure.

## Solution We Provided

To solve our client's parking management challenge at large events, we crafted a modern, user-friendly interface guided by a detailed UX story. Our team opted for Swift, a native language known for its robustness, to develop a sleek and efficient app. To enhance performance, we strategically used caching for data that doesn't require frequent server updates, ensuring a smooth user experience.

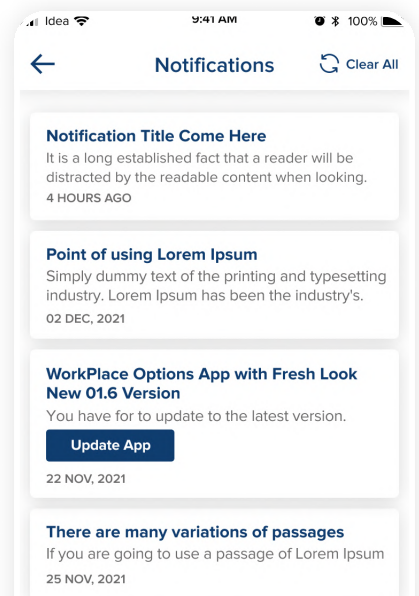
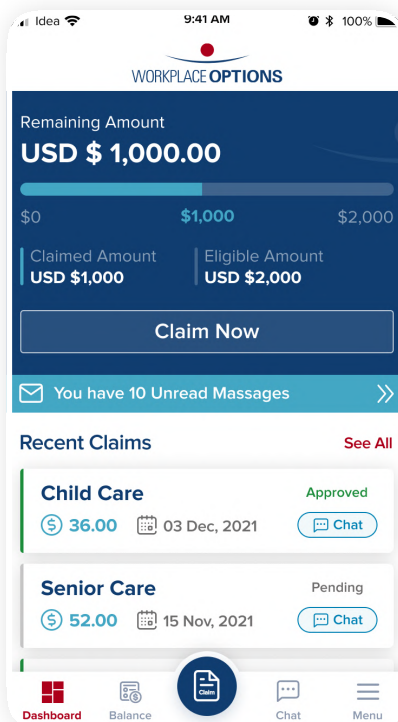
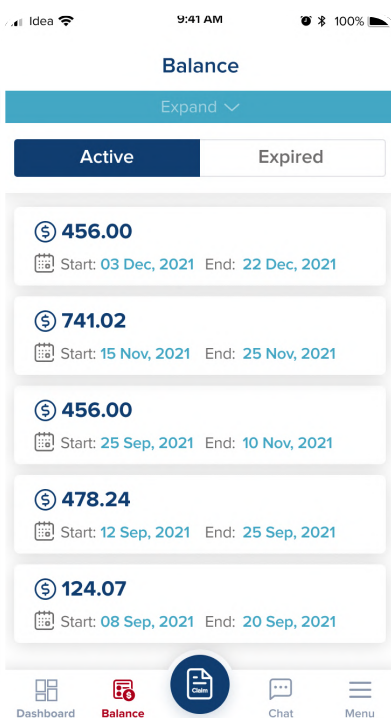
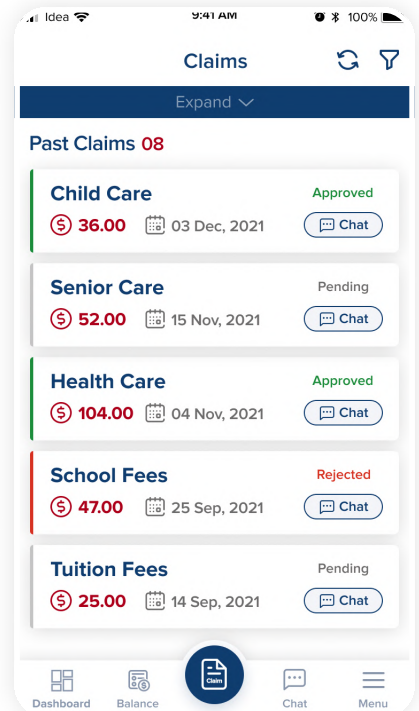
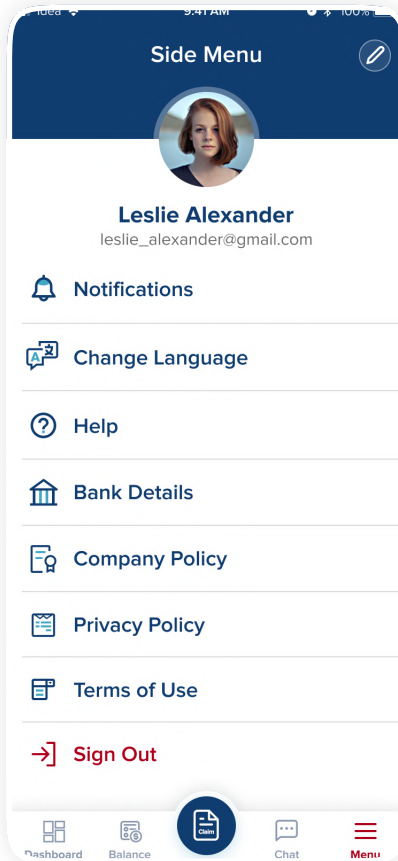
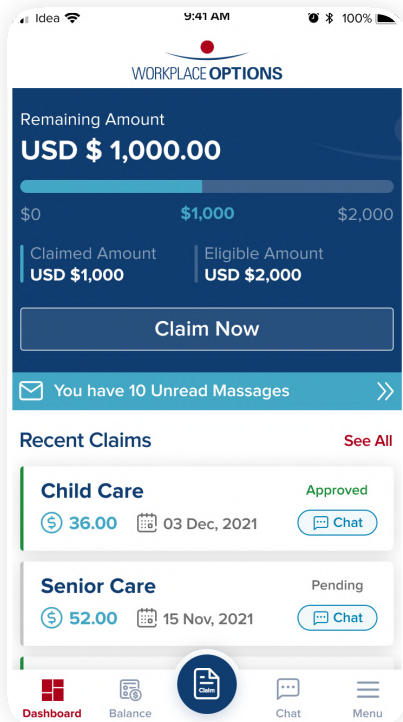
For continuous delivery and deployment, we implemented CircleCI, a reliable tool for streamlined app updates. Additionally, we integrated Sentry.io and Firebase for real-time crash reporting and issue tracking, guaranteeing a stable and responsive application for effective vanity van parking management at events with substantial attendance.



06

# Workplace Options

2M USD+ claims are submitted using this simple mobile application for a multinational company.





# WORKPLACE OPTIONS

Industries :

**Fintech, Utility**

Country : **New York**

Year : **2020**

Service Provided :

- **UX/UI Research**
- **Development**
- **Support**

Technology Used :

- **.net**
- **Azure Cloud**
- **Swift**
- **Kotlin**
- **SonarQube**
- **MySQL server**

## From Client

Our client seeks to develop an app and website enabling their employees to submit, review, and manage claims with associated files. The platform will also provide notifications to users for each action taken on their claims by the employer, ensuring seamless claim management and communication.

## Solution We Provided

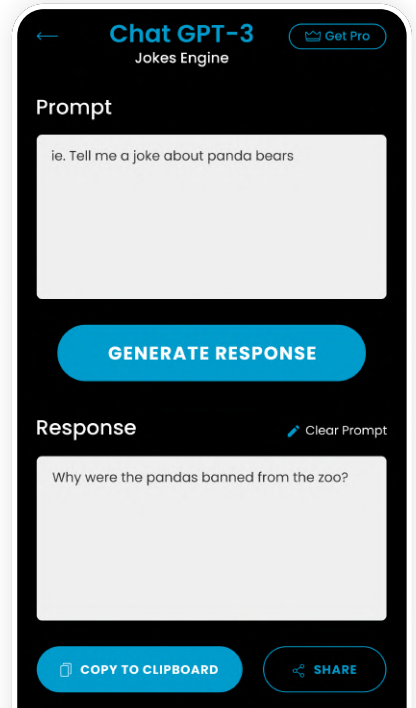
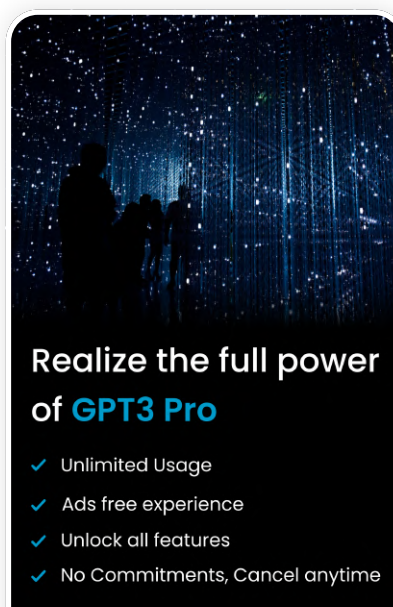
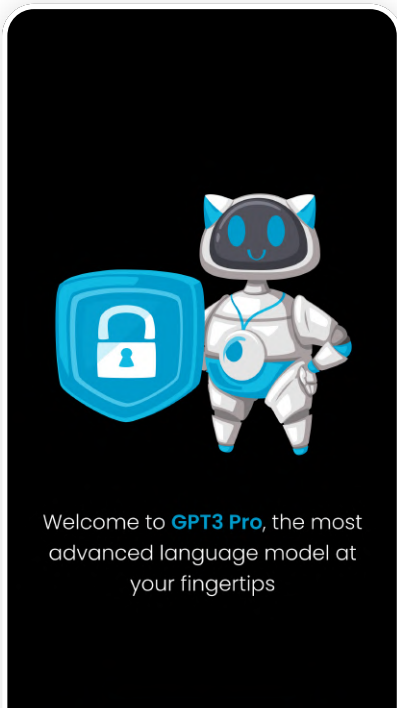
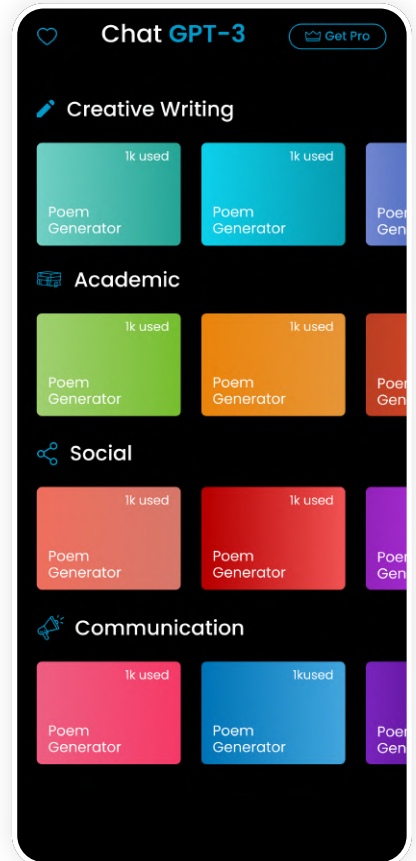
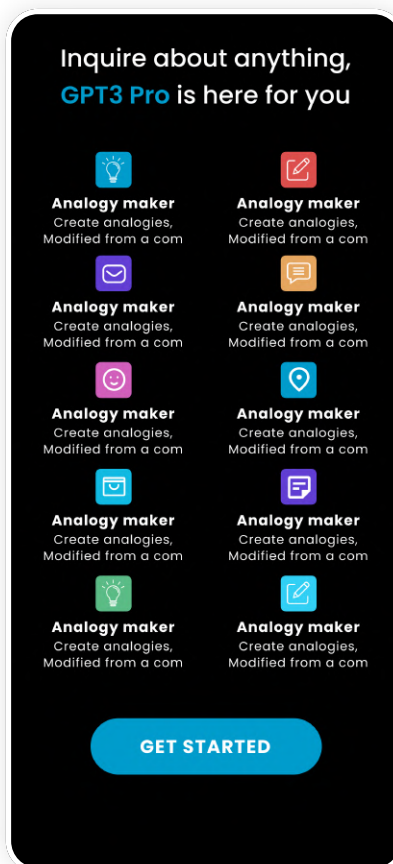
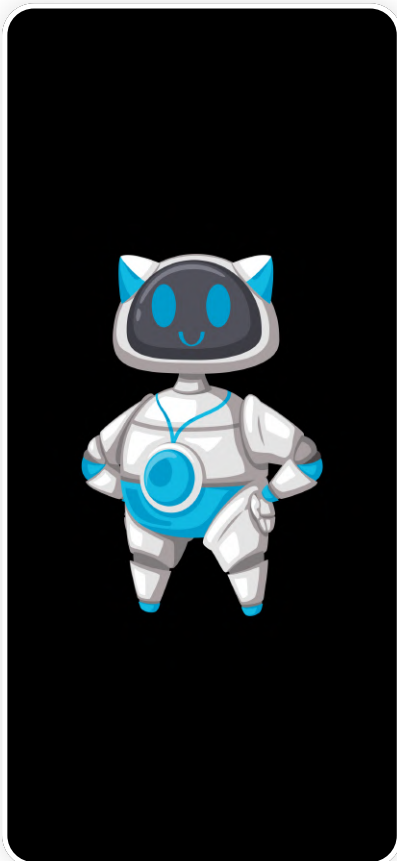
Leveraging Azure cloud, our client's existing hosting platform, we optimized costs for the backend server. To understand user needs, we conducted telephonic and face-to-face meetings, gathering detailed end-user personas. This informed our wireframe and UI design for a user-centric mobile application.

We developed the backend using .NET, seamlessly integrating with the existing infrastructure, enhancing cost and time efficiency. Quality and smooth deployment were ensured by utilizing SonarQube for code analysis and Azure CI/CD pipelines for streamlined hosting, delivering a robust solution for effective claim management and communication.

07

# GPT3 Pro

GPT-3 Pro, an advanced version of ChatGPT 4, automates daily prompt generation, offering significantly quicker responses and a streamlined user experience in general-purpose conversational AI applications.





# GPT3 Pro



Industries :

**Productivity, ML**

Country : **New York**

Year : **2023**

Service Provided :

- **UX/UI Research**
- **Development**
- **Support**

Technology Used :

- **Python**
- **AWS Cloud**
- **Flutter**
- **LLM Algo**

## From Client

The client seeks to create an innovative app that combines ChatGPT's API with a bespoke LLM model, specifically designed to deliver pre-engineered prompts tailored for everyday corporate use. This solution aims to simplify user interactions, allowing quick access to intelligent, AI-generated responses for efficient and effective communication.

## Solution We Provided

Our solution involves a bespoke LLM ML algorithm that rewrites user prompts for optimal interaction with the ChatGPT API. Additionally, we've curated a list of commonly used prompts, prominently displayed in the app for quick access based on usage statistics.

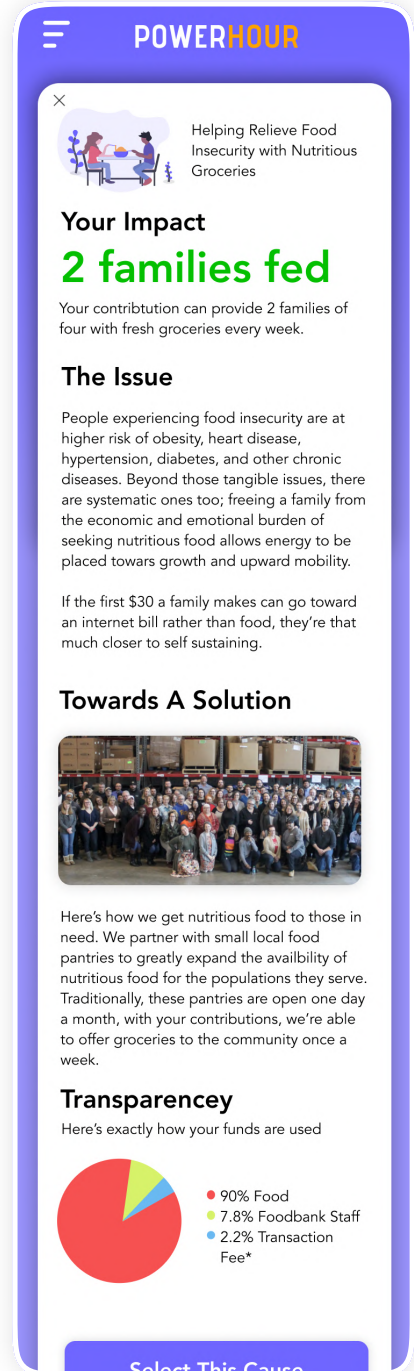
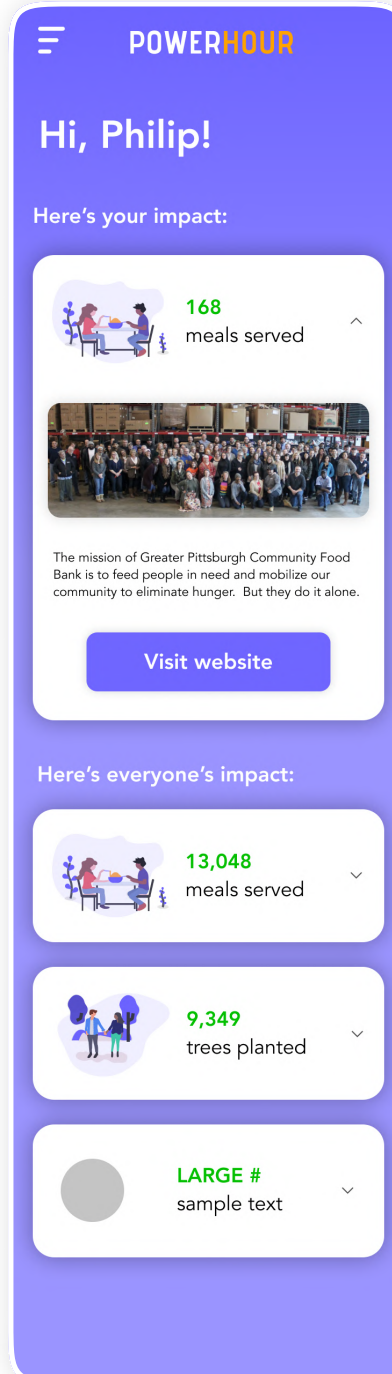
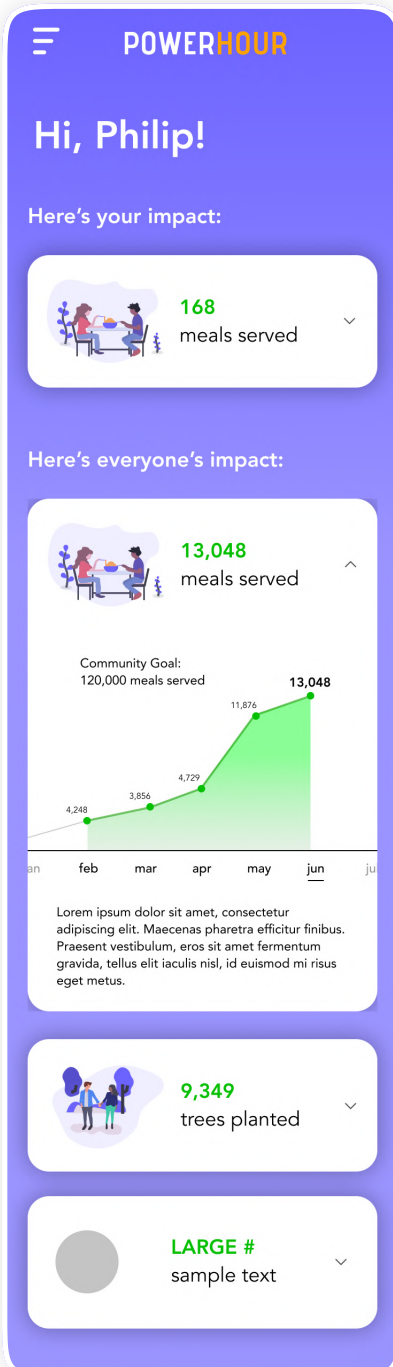
For efficient development, we chose Flutter as our mobile app framework, significantly reducing both the timeline and cost of development, thereby ensuring a swift and cost-effective delivery of this innovative, user-friendly application.



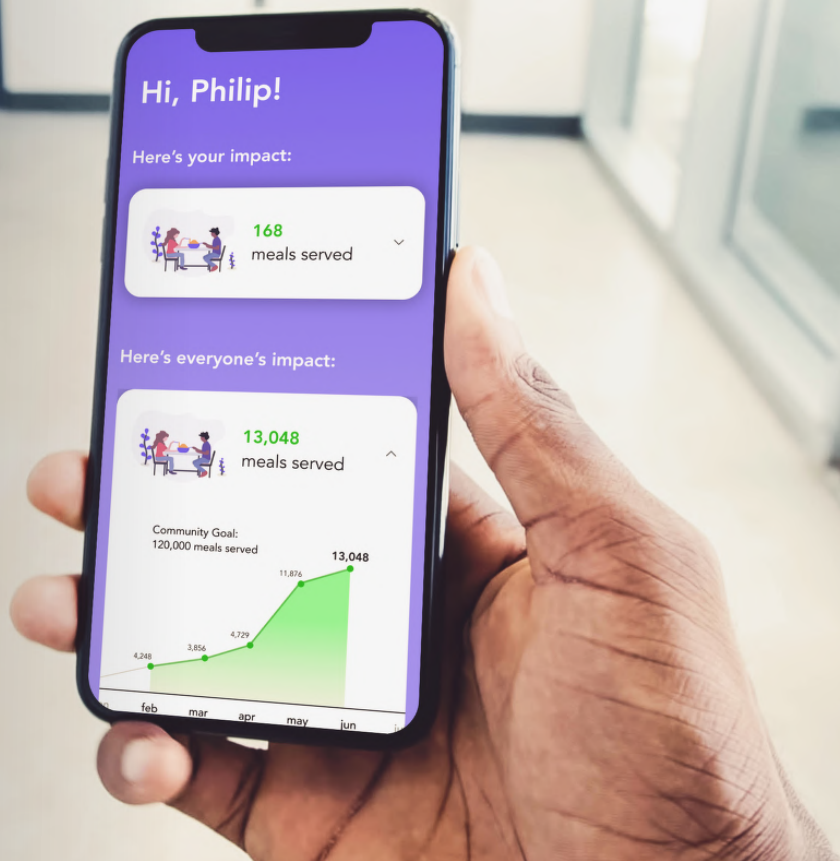
08

# Power Hour

Our app's development led to a Green Energy NGO raising an impressive \$2M in revenue within a year, a proud achievement.



# POWERHOUR



Industries :

**Productivity, Education**

Country : NZ

Year : **2020**

Service Provided :

- **UX/UI Research**
- **Development**
- **Support**

Technology Used :

- **Firebase**
- **Firebase Cloud**
- **Flutter**
- **MixPanel**

## From Client

The client aims to create a global, user-friendly NGO app for collecting donations, with a modest budget. It will display fundraising targets and total contributions, allowing users to donate as little as \$1 USD through daily, weekly, or monthly subscriptions.

## Solution We Provided

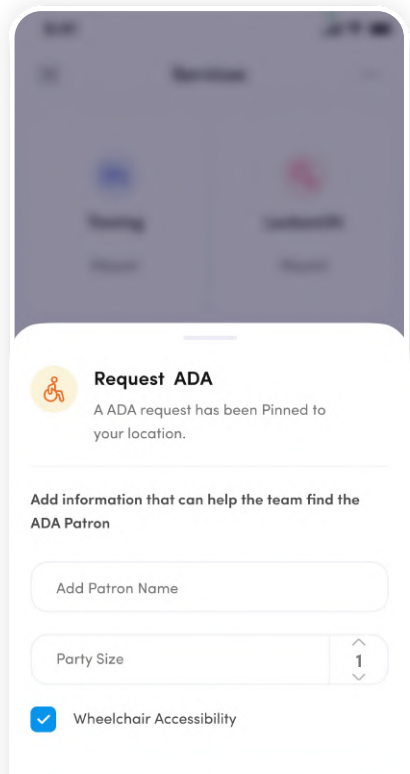
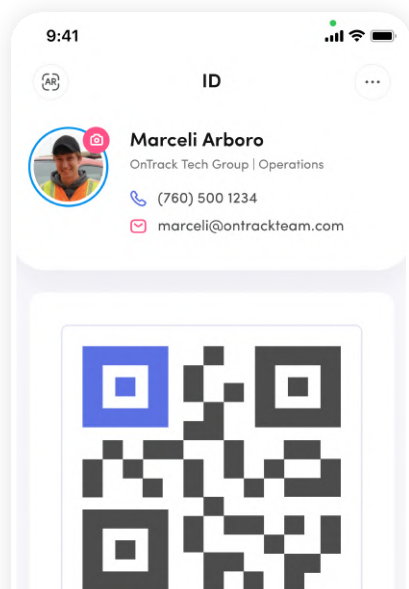
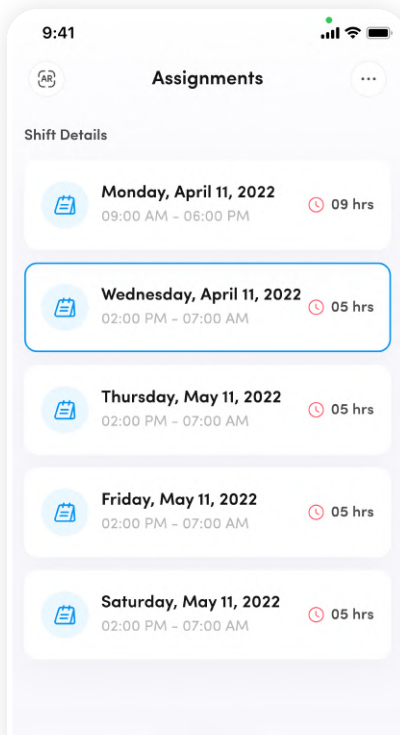
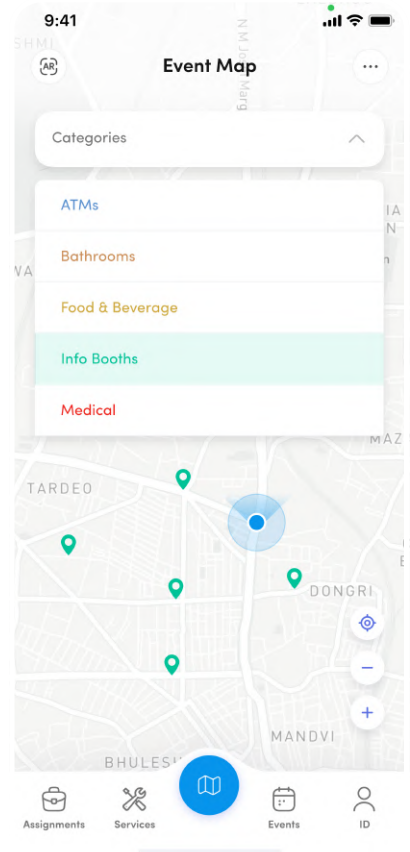
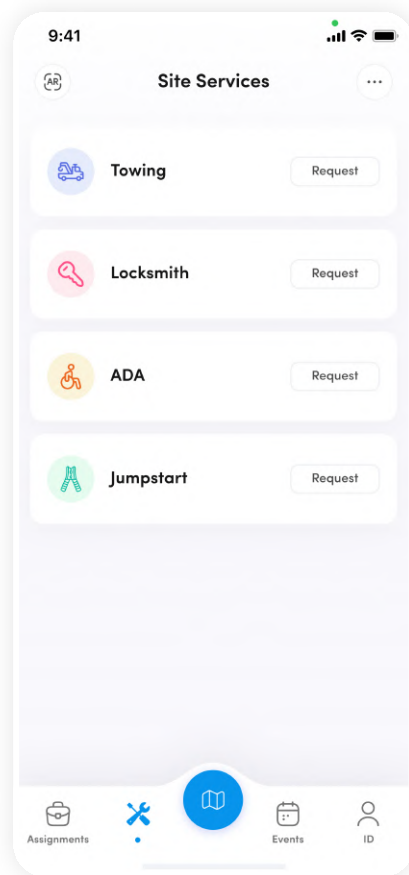
To address the client's needs, our team chose Firebase for the backend and Flutter for the app development stack. This strategic selection significantly cuts development costs while ensuring the project's objectives are met efficiently. Firebase's real-time database functionality enables live data updates, allowing end users to view current information on the app's dashboard.

Furthermore, the integration of Stripe as the payment gateway ensures a seamless and secure transaction process. This setup not only facilitates smooth subscription handling but also enhances the user experience. Our solution, leveraging these technologies, delivers a robust, cost-effective, and user-friendly platform for global donation collection and management.

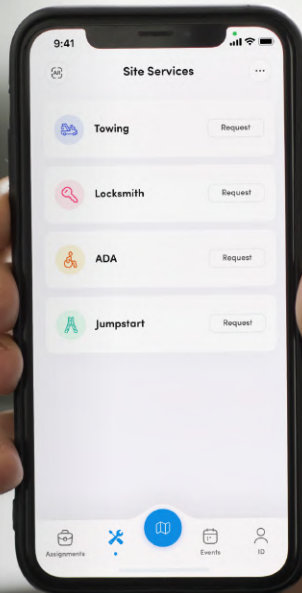
09

# OnTrack Tech Group

Our app has proudly evolved into a SaaS solution, now serving over 15 event management companies across the USA, marking another significant milestone in our journey of innovation and service







Industries :

**Productivity,  
On demand**

Country : **New York**

Year : **2022-23**

Service Provided :

- **UX/UI Research**
- **Development**
- **Support**

Technology Used :

- **Swift**
- **TestFlight**
- **CircleCi**
- **SonarQube**
- **SwiftUI**

## From Client

The client, with an in-house team managing the backend, sought expert mobile app developers for development and ongoing support. Our team underwent a rigorous interview process, where we were selected for our comprehensive development approach, meticulous testing methods, and efficient delivery processes, aligning perfectly with the client's high standards and requirements.

## Solution We Provided

As dedicated Swift developers, our solution to the client's requirement is to offer specialized and robust iOS app development services. Leveraging our expertise in Swift, we'll craft a seamless, intuitive app tailored to the client's specifications. Our approach includes collaborating closely with their in-house backend team to ensure a unified and efficient integration.

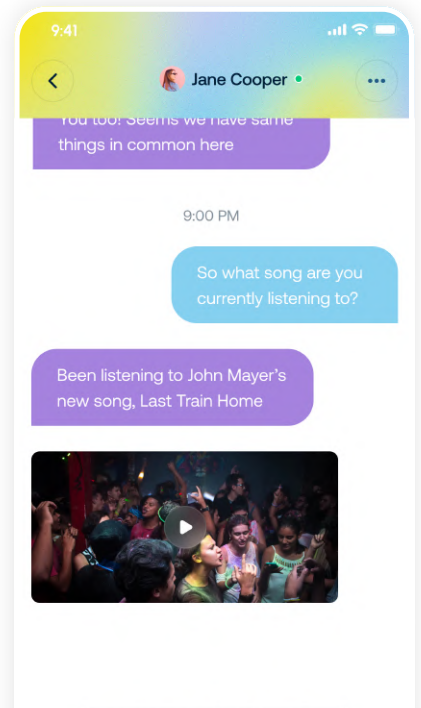
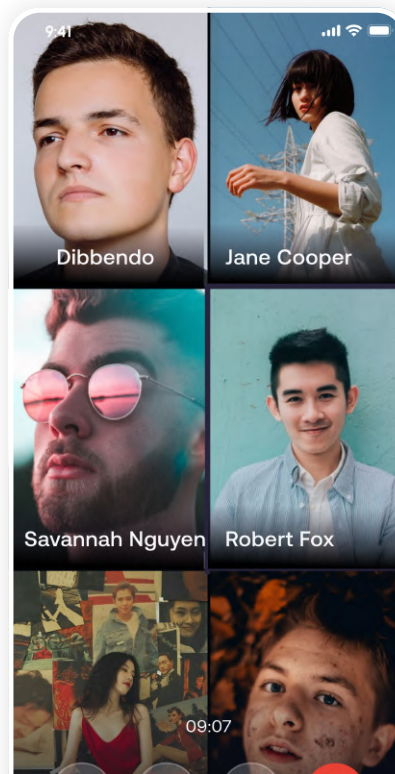
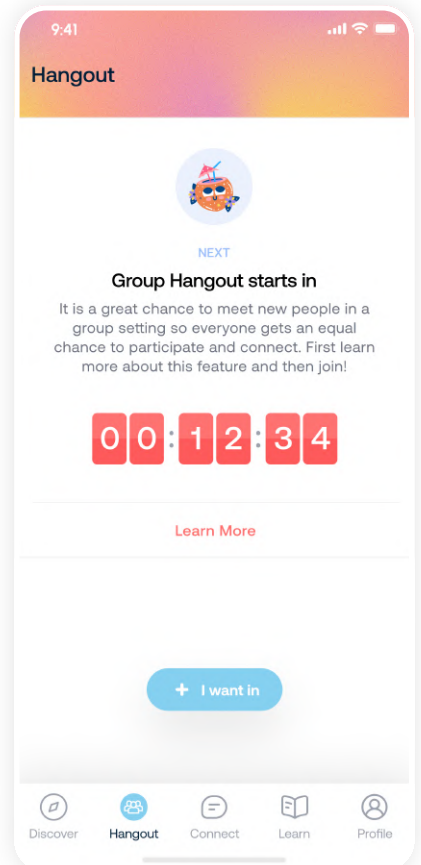
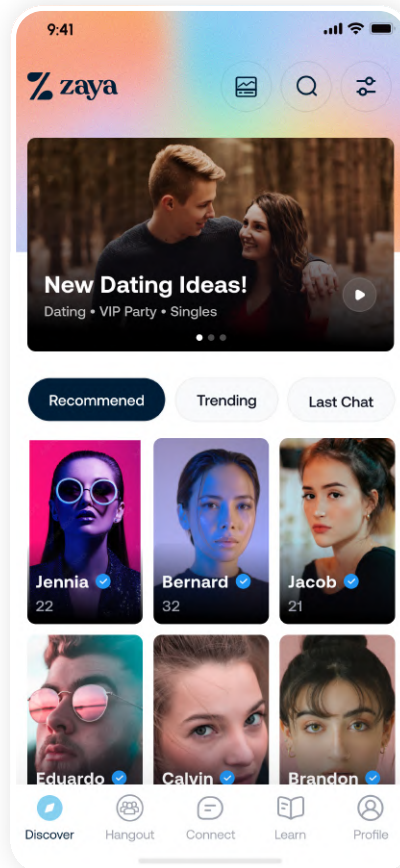
We prioritize clean, maintainable code, adhering to the latest iOS standards and best practices. Our team will also implement comprehensive testing strategies to guarantee app stability and performance. Post-launch, we commit to providing ongoing support and updates, ensuring the app remains cutting-edge and user-friendly. This commitment to excellence and collaboration makes us an ideal partner for the client's project.



10

ZAYA

Our innovative platform uniquely blends social gatherings, dating, and skill-based communities, creating a dynamic space for connections. With over 60k active users.





Industries :

**Entertainment, Utility**

Country : **New York**

Year : **2019**

Service Provided :

- **UX/UI Research**
- **Development**
- **Support**

Technology Used :

- **MongoDB**
- **AWS Cloud**
- **Swift**
- **Kotlin**
- **MixPanel**
- **Socket.io**
- **Node JS**

## From Client

The client envisions an app merging Meta's features with dating app elements, presenting unique wireframes to reflect this concept. The goal is to develop a sustainable, low-maintenance app to attract angel investors and ensure ease of upkeep post-development.

## Solution We Provided

Our solution as a mobile app development team is to create an innovative app that blends the immersive experience of Meta with the interactivity of dating apps. Utilizing agile development methodologies, we'll build a scalable, user-friendly app, focusing on long-term sustainability and ease of maintenance.

Our approach includes robust backend architecture and intuitive UI/UX design, ensuring the app's readiness for future investment opportunities. We'll also implement cost-effective strategies to maintain quality while keeping development costs manageable, positioning the app for success in the competitive digital landscape.

## ABOUT US

# We Do Whole, Not Halfway

- Our expertise in building top-notch digital solutions enables your company to streamline workflow and increase productivity. Cizo has industry compliant solutions tailored to your company's specific needs, no matter what your business is.
- We provide top-tier digital services with our most experienced team simply get started with us.

**10+**

Countries Served

**25+**

Projects Completed

**5M+**

Revenue Generated

## From Concept to Reality – Your Vision, Our Commitment!



### Discover

Business Goal  
User Requirement  
Market Research



### Design

Information Architecture  
Wireframe  
Visual Design  
Prototype and Test



### Build

Front-end / Backend Development  
Quality Assurance  
CI / CD Deployment  
Maintenance / Support

## Industries We Serve



Healthcare



Manufacturing



Fintech



Internet Of Things



Entertainment



e - Commerce



On Demand



Education



## TechStack

### Languages



Swift



Java



Kotlin



Flutter

### Database



Firebase



AWS  
dynamoDB



Spupabase



GraphQL

### SDK



Amplitude



Segment



Mixpanel



SwiftUI



Swift  
MaterialUI



Retrofit



Maven



Alamofire



Jetpack  
COMPOSE

### Repository & CI/CD



Github



SonarQube



Jira



AWS



Circle Ci

### Error Handling & Feedback



Sentry.io



Firebase



Instabug



Mixpanel

A low-angle, black and white photograph of several modern skyscrapers with glass facades, reaching towards the sky. The perspective creates a sense of height and architectural grandeur.

# ALL OR NOTHING. NO IN-BETWEENS.

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